



PULSO Turístico

marzo 2003

Banco Gubernamental de Fomento para Puerto Rico
Oficina de Análisis y Estudios Económicos

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ESTADO LIBRE ASOCIADO DE PUERTO RICO

MOVIMIENTO DE PASAJEROS (MILES) AC 03 AC 02

| | FEB 03 | ENE 03 | FEB 02 | ENE-FEB 03 | ENE-FEB 02 | % CAMBIO |
|--------------|--------|--------|--------|------------|------------|----------|
| ENTRADAS | 421.7 | 448.7 | 369.1 | 870.4 | 781.8 | 11.3% |
| SALIDAS | 402.6 | 448.9 | 381.8 | 851.6 | 802.7 | 6.1% |
| BALANCE NETO | 19.1 | -0.2 | -12.7 | 18.8 | -20.9 | |

REGISTRO HOTELERO (MILES) AC 03 AC 02

| | MAR 03 | FEB 03 | MAR 02 | ENE-MAR 03 | ENE-MAR 02 | % CAMBIO |
|-------------------------|--------|--------|--------|------------|------------|----------|
| TOTAL | 180.9 | 164.0 | 181.1 | 511.0 | 475.1 | 7.6% |
| NO RESIDENTE | 136.1 | 124.0 | 132.7 | 381.9 | 351.7 | 8.6% |
| RESIDENTE | 44.8 | 40.0 | 48.4 | 129.1 | 123.4 | 4.6% |
| HOTELES TURÍSTICOS | 161.8 | 147.2 | 159.4 | 456.5 | 419.8 | 8.7% |
| PARADORES | 14.6 | 13.3 | 16.8 | 42.1 | 41.9 | 0.5% |
| ESTADÍA PROMEDIO (DÍAS) | 2.5 | 2.6 | 2.5 | 2.5 | 2.5 | 0.0% |

NÚMERO DE HABITACIONES 2/ AC 03 AC 02

| | MAR 03 | FEB 03 | MAR 02 | ENE-MAR 03 | ENE-MAR 02 | % CAMBIO |
|----------------------------------|--------|--------|--------|------------|------------|----------|
| HABITACIONES DISPONIBLES (TOTAL) | 11,607 | 11,546 | 11,395 | 11,511 | 11,217 | 2.6% |
| HOTELES TURÍSTICOS | 10,191 | 10,127 | 9,975 | 10,076 | 9,795 | 2.9% |
| PARADORES | 1,059 | 1,065 | 1,014 | 1,064 | 1,014 | 4.9% |
| HABITACIONES ALQUILADAS (TOTAL) | 8,186 | 8,427 | 8,066 | 7,975 | 7,503 | 6.3% |
| HOTELES TURÍSTICOS | 7,541 | 7,801 | 7,352 | 7,348 | 6,870 | 7.0% |
| PARADORES | 471 | 479 | 549 | 466 | 473 | -1.5% |

TASA DE OCUPACIÓN (%) AC 03 AC 02

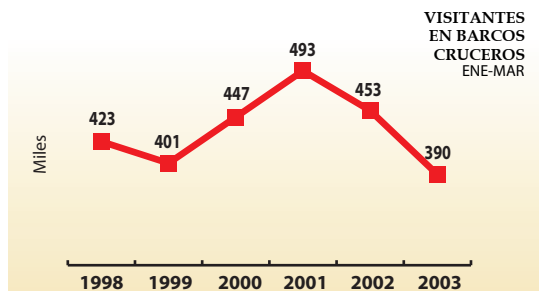
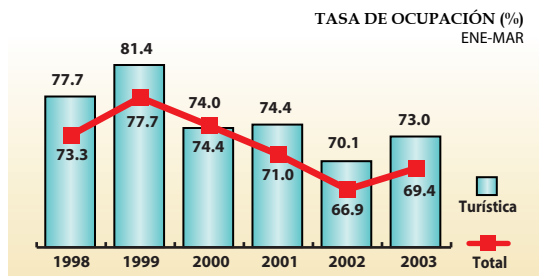
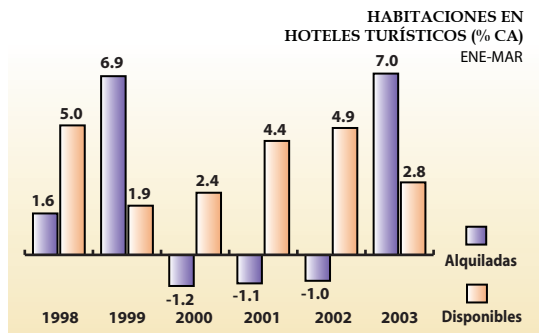
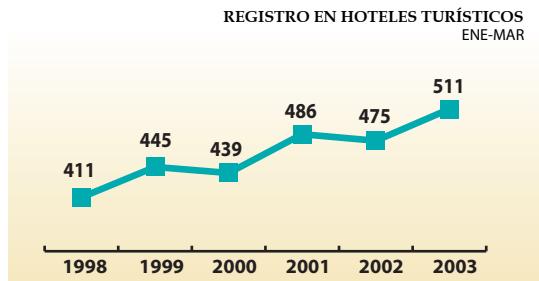
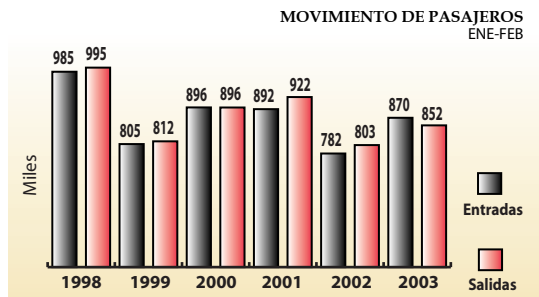
| | MAR 03 | FEB 03 | MAR 02 | ENE-MAR 03 | ENE-MAR 02 | CAMBIO |
|-----------|--------|--------|--------|------------|------------|--------|
| TOTAL | 70.5 | 73.0 | 70.8 | 69.3 | 66.9 | 2.4 |
| TURÍSTICA | 74.0 | 77.0 | 73.7 | 72.9 | 70.1 | 2.8 |
| PARADORES | 44.5 | 45.0 | 54.1 | 43.8 | 46.6 | -2.8 |

TARIFAS PROMEDIO HOTELES (\$) 4/

| TEMPORADA | ALTA 01 3/ | BAJA 01 3/ | ALTA 00 3/ | BAJA 00 3/ |
|-----------------------|------------|------------|------------|------------|
| ÁREA METROPOLITANA | \$127.8 | \$106.9 | \$137.5 | \$111.7 |
| HOTELES TURÍSTICOS | 141.0 | 112.5 | 145.6 | 120.8 |
| ÁREA NO METROPOLITANA | 118.4 | 100.5 | 123.6 | 98.0 |
| HOTELES TURÍSTICOS | 159.5 | 118.7 | 178.4 | 123.7 |

VISITANTES EN CRUCEROS (MILES) AC 03 AC 02

| | MAR 03 | FEB 03 | MAR 02 | ENE-MAR 03 | ENE-MAR 02 | % CAMBIO |
|------------------|--------|--------|--------|------------|------------|----------|
| TOTAL VISITANTES | 144.8 | 124.3 | 151.6 | 390.0 | 453.4 | -14.0% |



Fuentes: Compañía de Turismo y Autoridad de los Puertos. 1/ Personas relacionadas con las líneas aéreas, otros países y visitantes no especificados. 2/ Promedio diario. 3/ Temporada alta es de diciembre a abril. Temporada baja es de abril a noviembre. 4/ Tarifas de acuerdo a información de Compañía de Turismo.